



Our **Pops Rebel System** encourages sustained use through diabetes management, which equals fewer complications and reduced costs.

Better Outcomes = Healthier Employees

The Problem

Managing diabetes is a 24/7/365 job. Today's tools are burdensome medical experiences, which cause people to ignore their condition. When this happens, people do not meet their diabetes goals, leading to complications:

- Diabetes complications including but not limited to nerve damage, heart disease, and kidney damage.
- 12 million diabetes-related admissions to the ER by people with diabetes.
- 1.8 higher rate of car accidents for people with diabetes versus those without diabetes**.

These complications happen because:

- People are on their own 99.9% of the time, just 0.1% of time is spent with a physician.
- 25% of people with diabetes do not know they have it***.
- Today's medical devices are frustrating to use.

Which in turn negatively impacts your company by:

- Employers currently pay **\$12,000** more per year per employee with diabetes.
- Employees with diabetes experience **10 missed days** of work.
- Employers experience a **7% loss of productivity** for each employee that has diabetes.

The Solution ...

The Pops Rebel System is a three-part platform:

- A one-step blood test result in a fully integrated meter, which enables glucose testing that is discrete and painless anytime anywhere.
- An app that delivers personalized daily coaching in a non-judgmental way through algorithms on a person's phone.
- Connectivity that provide quick family and/or physician notifications and sharing options providing an extra layer of safety.

This experience allows users to manage their condition with something they use every day, their phone.

This leads to better management, which in turn can save employers up to \$2,100 per employee with diabetes.

*Endocrinology Advisor, Feb 13, 2018
**Lagerge-Nadeau, 2000 study
***CDC Report, July 2017



For a quote, contact the Pops Support Squad:

1-800-767-7268 | popsdiabetescare.com